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POONA INSTITUTE OF MANAGEMENT
SCIENCES & ENTREPRENEURSHIP

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MBA (SEM - II)
206 BA: Data Mining
(2019 PATTERN)

SHORT QUESTIONS

1. Define data
2. What is discrete data?
3. What is data mining?
4. Define big data
5. Define Business intelligence
6. What do you mean by fraud detection?
7. What you mean by data normalization?
8. What is Min Max Normalization?
9. Define Data cleaning
10. What is categorial data
11. Define Regression Analysis
12. What do you mean by data transformation?
13. What is decision tree in classification?
14. Any 2 properties of rule-based classifiers
15. What is nonlinear SVM?
16. What is clustering method used for?
17. Any 2 difference between classification & Clustering
18. What is partitioning method
19. What is cluster validation?
20. Define market segmentation
21. What is apriori algorithm
22. What is anomaly detection
23. Any 2 ethics of data mining
24. What is statistical based method
25. What is density based method